

2024
Annual

CROSSWINDS
COUNSELING & WELLNESS

REPORT

MESSAGE FROM THE BOARD PRESIDENT

Wow! 2024 was truly an incredible year! The last 12 months have set us up for more progress and growth to come in 2025. Staff are now fully moved into new offices at the Sauder Family Center and at our Merchant Street building. We've also acquired new spaces for clients in Chase, Coffey, and Wabaunsee Counties.

After years of preparation, our agency achieved full Certified Community Behavioral Health Clinic (CCBHC) status this summer. This designation has allowed us to upgrade and expand many of the services we provide to clients in our area. I want to offer a huge thanks to all the staff who worked tirelessly to ensure this came to completion.

Speaking of staff, this last year saw CrossWinds grow its team to over 230 employees throughout Chase, Coffey, Greenwood, Lyon, Morris, Osage, and Wabaunsee counties. Our Board of Directors has prioritized the future of CrossWinds to allow for continued longevity and sustainability of new services, facilities, and, most importantly, the communities we serve. This absolutely would not be possible without all the local volunteers and advocates who support CrossWinds in a variety of ways.

Our "Breaking Stigma, Breaking Ground" capital campaign raised over \$5 million. While this initiative brought in crucial resources that were used to acquire and improve properties in Emporia, we continue to look at ways to match the needs for all our counties. As we continue to explore our next steps, you too can support CrossWinds on a monthly or annual basis to help ensure the long-term stability of affordable

behavioral healthcare in East Central Kansas. All contributions, no matter the size, support the overall wellness of the thousands of clients we serve each year.

In the meantime, CrossWinds will continue to focus on our mission of delivering high-quality, whole-person, behavioral health care to all those in need of support throughout our seven counties. Our vision is to provide all the necessary tools that people need to better cope with and manage the circumstances of daily life.

We look forward to 2025 as we continue to grow our substance use disorder programs by bringing Corner House and their team under the umbrella of CrossWinds. This acquisition will greatly enhance our ability to address an underserved portion of our communities, offering new pathways to recovery for so many that may have otherwise struggled in silence.

Amanda Cunningham and all staff at CrossWinds have done such a great job over the past year for our agency! I want them to know that they are extremely appreciated by so many people.

"Life Happens, We Teach You How To Handle It." **CROSSWINDS**
COUNSELING & WELLNESS

Jacob Welsh
President, Board of Directors



LYON

Monica Wullschleger
Treasurer
monica.wullschleger@gmail.com
Member since 2015

Lucas Markowitz
Vice President
lmarkowitz@newmanrh.org
Member since 2022

Susan Severin
susan.severin@greenbush.org
Member since 2023

Tirsten Brockmeier
At Large
tirstenb@yahoo.com
Member since 2024

Kevin Meyer
At Large
superkev002@gmail.com
Member since 2020

GREENWOOD & OSAGE

Roxie Bush
Secretary
ksfarmgal@outlook.com
Member since 2020

Ellen Dennison
ellen.dennison@ssa.gov
Member since 1998

Sandra Dickerson
sdickerson@gwch.org
Member since 2023

WABAUNSEE & CHASE

Jacob Welsh
President
jacobwelsh10@gmail.com
Member since 2020

Tina Kahn
launchtk@gmail.com
Member since 2022

Nancy Hier
nhier@wbcounty.org
Member since 2023

MORRIS

Linda Johnson
lljohnson@tctelco.net
Member since 2011

COFFEY

Brian Dyer
bdyer@usd244ks.org
Member since 2024

2025 BOARD COMMITTEES

Executive

President: Jacob Welsh

Vice President: Lucas Markowitz

Secretary: Roxie Bush

Treasurer: Monica Wullschleger

Board Development

Lucas Markowitz

Nancy Hier

Sandy Dickerson

Ellen Dennison

Tina Khan

Finance Committee

Monica Wullshleger

Roxie Bush

Nancy Hier

Brian Dyer

Advocacy & Programs

Roxie Bush

Ellen Dennison

Susan Severin

Kevin Meyer

Ann Fritz

Endowment Committee

Tina Khan

Linda Johnson

Nancy Hier

Monica Wullshleger

MEMBER APPOINTMENTS

Chase - 2 of 2

Coffey - 1 of 3

Greenwood - 1 of 2

Lyon - 3 of 5

Morris - 1 of 2

Osage - 2 of 4

Wabaunsee - 1 of 2

At Large - 2 of 2

2024 STAFF & ANNIVERSARIES

25+ Years

Ed Brooks
Dave Provorse
Jennifer Williams
John Griffith

Angie Indra 25 yrs

Steve Markowitz 30 yrs

20-24 Years

Kurt Haberkorn
Amanda Cunningham
Jennifer Ratzlaff
Andrea Myers

Amanda Pock 20 yrs

15-19 Years

Billie Pierce
Megan Adcock
Vickie Ponds
Jamie Charpentier

Travis Fritts 15 yrs

Robyn Nienstedt-Whitaker 15 yrs

Courtney Cates 15 yrs

10-14 Years

Dr. Dilip Patel
Kayla Scott
Erika Fursman
Sibyl Hammond

Nancy Jesse 10 yrs

Deb Carter 10 yrs

5-9 Years

Lauren Ballantyne-Bedford
Rachel Rodriguez
Kerry Moyer
Lauren Rickner
Amber Goff
Stacey Mullikin

Jenny Crow
Lish Wessel
Eric Sears
Mandy Rice
Kiersten Smith
Drucilla Antony
Ginger Steiner

Rachel Buchman
Tara Deweerdt
Katie Quaney
Nikki DiSalvo 5 yrs
Monica Williams 5 yrs
Molly Kinney 5 yrs
Kara Thompson 5 yrs

Paula Tomlinson 5 yrs
Jade Fankhauser 5 yrs
Alice Crowley 5 yrs
Lacey Bober 5 yrs
Wendi Soendker 5 yrs
Lucas Moody 5 yrs

Administration
10 (1 Contractor)

Mid-Level Managers
28

Psychiatrists
1 (1 Contractor)

APRNS
1 (2 Contractors)

Support Staff
33

Therapists
28 (2 Contractors)

Case Managers
68

Peer Support
7

LPN
3

CNA/CMA
1

Attendant Care Workers
54

Interns
15

Summer Staff
27

Total Staff
234

REVENUE, EXPENSES & TRAININGS

Revenue

Net Patient Fees	\$14,142,492
State Funding	\$1,290,173
County Mill Levy	\$793,500
Grant Income	\$814,906
Alcohol/Liquor Tax Receipts.....	\$6,568
Residential Income.....	\$28,456
Capital Campaign Income.....	\$1,618,328*
Donations	\$89,818
Miscellaneous	\$213,937
Interest	\$72,860
Gain (loss) on Investment.....	\$1,018,448*
Total	\$20,089,487

Expenses

Personnel	\$13,381,109
Operating Expenses	\$3,877,514
Bad Debt.....	\$355,190
Depreciation	\$544,823
Total	\$18,158,636
Net Income (Loss).....	\$1,930,850
Restricted Income	(\$2,490,374)*
Adjusted Gain (Loss)	(\$559,524)*

Special Trainings & Groups

MHFA Training Participants	26
Sever Emotional Disturbance (SED) WAIVER ...	100
Evergreen Residents Served.....	18
Duel Recovery Anonymous (DRA) Group	96
SSI/SSDI Outreach, Access, & Recovery (SOAR).....	122
SOAR Backpay Won	\$332,132
Mental Health First Aid Training Participants	118
ASIST Training Participants.....	71

Children Served in Psychosocial Groups

Chase	7
Coffey.....	19
Greenwood	19
Lyon.....	101
Morris.....	17
Osage	45
Wabauensee	14

Therapeutic Preschool..... 23

Providing Supports in 57 Schools & 7 Jails

Gateway Daytime/PASS Clients.....	20
Clients Served of Hispanic Ethnicity.....	442

Free Services

Interns offered \$170,810 in free services to uninsured individuals.

CLIENTS SERVED PER COUNTY

<i>County</i>	Total Clients Served		2024	2023	2024	2023
	2024	Percentage	SED/SPMI	SED/SPMI	SED/SPMI%	SED/SPMI%
CHASE	160	4%	16/16	25	20%	35%
COFFEY	383	10%	132/31	106	43%	34%
GREENWOOD	326	8%	89/42	85	40%	31%
LYON	1875	48%	481/292	635	41%	39%
MORRIS	198	5%	70/29	85	50%	49%
OSAGE	466	12%	154/47	169	43%	44%
WABAUNSEE	201	5%	58/13	63	35%	32%
Out of Catchment	302	8%	42/18	69	20%	28%
Total	3911	(+14%)	1042/488	1237	39%	36.5%

Services Provided

2023	112,574
2024	135,131 (+17%)

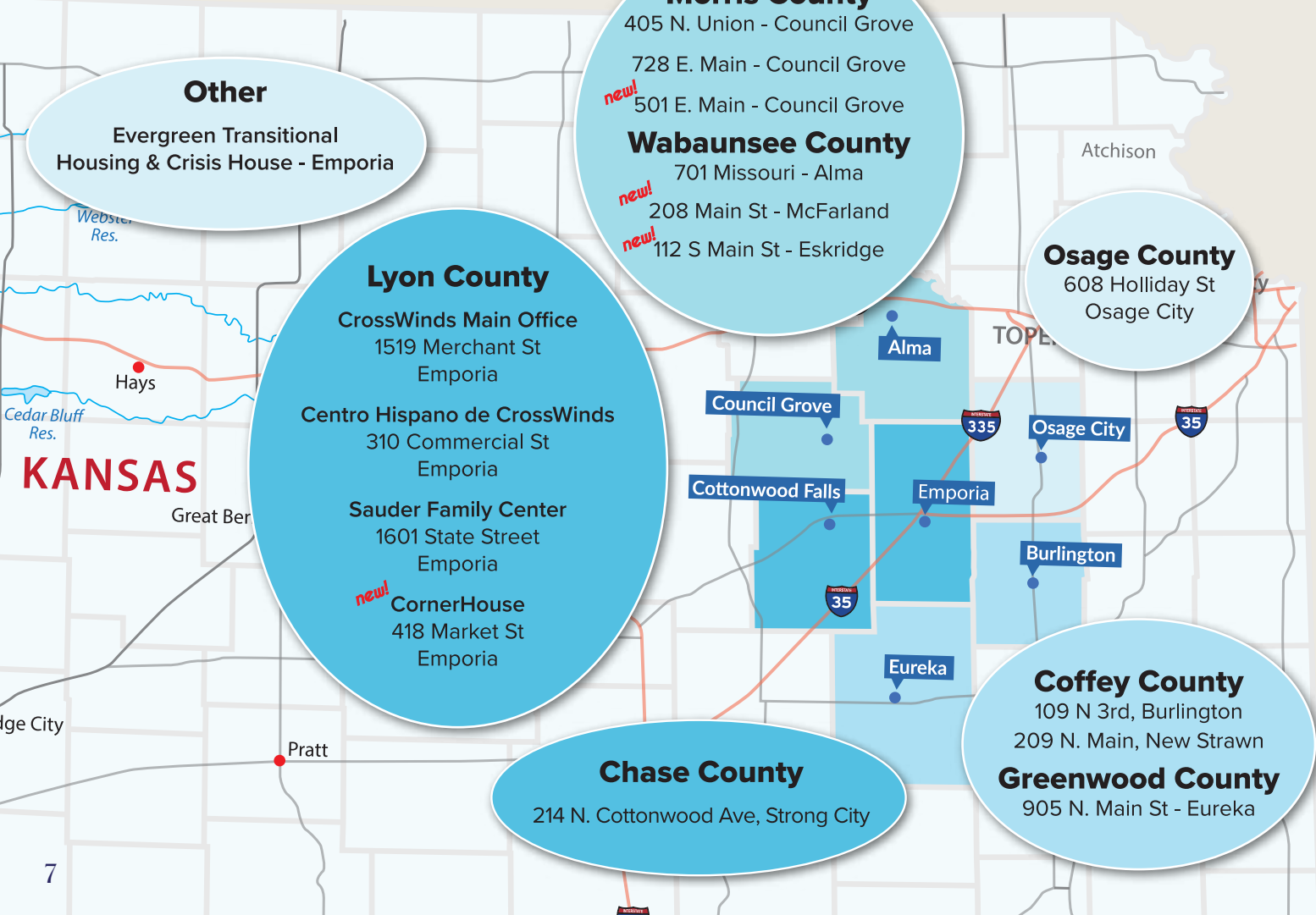
By Age

	Percentage
12 & Under	17%
13-18	18%
19-34	26%
35-64	32%
65 & Over	7%

County

<i>County</i>	Uninsured Clients	Percentage of Uninsured	Clients of Hispanic Ethnicity	Percentage of Clients of Hispanic Ethnicity	Crisis Service Contacts	Mobile Crisis Unit Contacts
CHASE	23	14%	39	24%	21	3
COFFEY	39	10%	15	4%	183	8
GREENWOOD	45	14%	13	4%	137	4
LYON	424	23%	335	18%	1314	149
MORRIS	13	7%	8	4%	178	3
OSAGE	75	16%	9	2%	142	9
WABAUNSEE	17	8%	8	4%	39	0
Out of Catchment	25	8%	15	5%	65	0
Total	661	17%	442	11%	2079	176

OFFICES & FACILITIES



2024 Grant Summary

City of Emporia Appropriations
\$20,000

Earl & Stelouise Sauder Youth Assistance Fund
\$1,000

Frontier Farm Credit
\$3,000

KDADS Kansas Prevention Conference Mini Grant
\$975

KDOT
\$10,000

MFA Oil Foundation
\$2,500

Sadie Jones Fund
\$3,000

Stormont Vail Health Foundation
\$10,000

Sunflower Foundation
\$25,000

United Way of the Flint Hills Community Partnership
\$10,000

United Way of the Flint Hills United for Racial Equity
\$990

City of Emporia
\$4,033.62

Walmart
\$1500

Kansas Leadership Center, Leadership Transformation Grant
\$14,703

Total Received: \$106,701.62

Social Media Stats

1,914 Followers on Facebook (+162 from 2023)

Posts Reach 54.4k

Content Interactions 22.6k (+26.2% from 2023)

LETTER FROM THE DIRECTOR

You can find success defined in a few different ways: the accomplishment of a purpose; the good outcome of an undertaking; a favorable outcome; and the achieving of the results wanted or hoped for to name a few. CrossWinds certainly had a lot of success in 2024! As part of the behavioral health safety net in Kansas, our staff achieved full certification as a Certified Community Behavioral Health Clinic (CCBHC) by continuing to strengthen and expand services, growing to 234 staff members as well as 15 interns and 27 summer programming staff. We met our "Breaking Stigma, Breaking Ground" campaign goal with the help of incredible community members and generous grants and foundations, which allowed us to successfully bring all our Lyon County Adult Services and Administrative staff into one beautiful location. Another exciting addition was the purchase of a building in Strong City to be able to provide a multitude of services to the Chase County community, removing transportation as a barrier. Buildings were also purchased in New Strawn and Council Grove and an additional building rented in Eskridge to allow for growth of services and staff in Coffey, Morris and Wabaunsee County. The purchase of these buildings will allow us to discontinue renting three other properties while also providing more space for staff and consumers. 2025 will also see continued building projects with the launch of another campaign, "Reviving Rural", specifically focused on increasing our footprint and meeting our growth needs in the more rural counties we serve. Another exciting advancement for CrossWinds was the merger of Corner House Inc (CHI), a non profit SUD program in Emporia that has been around for 60 years. This has helped create a more robust SUD program at CrossWinds, while capitalizing on the CHI's strengths and helping sustain those services in the community.

Meeting the requirements of three licenses has increased outcomes and strengthened our service array. As a CCBHC, Community Mental Health Center (CMHC) and a Substance Use (SUD) treatment program, we served 3,911 people (17% increase) and provided 135,131 services (38% increase) across all seven counties. Despite our staffing growth of 12%, our turnover rate decreased by 1.5% in full time staff from 2023 and a 10% decrease compared to 2022, showing that our efforts to improve staff

satisfaction are paying off. We spent a lot of effort strengthening our community partnerships as well as increasing our care coordination efforts.

These numbers are truly incredible and demonstrate the dedication, commitment, and passion of our staff! 10% of our staff have been here 10 years or longer (national average that people stay at their job is 4.1 years). It is truly humbling to work with such a diverse group of individuals that share the mission of providing the highest quality, whole person behavioral health care. They each bring their unique experiences and engage in problem solving on a regular basis, whether to address an identified gap in care, connect community members to resources or create innovative thoughts to continue to move the agency forward. I am regularly inspired by those around me and the difference they are making in the communities we serve. It is easy to be so incredibly proud of each and every one of them and I am grateful for their choice to be part of the CrossWinds team. Our leadership team is also fiercely loyal and determined to successfully support our staff and provide the best behavioral health care services to our communities.

For 2024 to have the level of success achieved, it took a team of committed board members, dedicated staff and communities that saw and supported our mission. We have a large appreciation for our state and county partnerships as well as the grants and private supporters that we have received. I love helping lead CrossWinds Counseling and Wellness and am exceptionally proud of what we have accomplished in 2024. I am looking forward to seeing more success in 2025 and impacting more community members on their way to living healthier lives.

Amanda Cunningham
Chief Executive Officer



crosswindsks.org

1519 Merchant
Emporia KS 66801

620.343.2211

Serving:

Chase County

Coffey County

Greenwood County

Lyon County

Morris County

Osage County

Wabaunsee County

