

“Breaking Stigma, Breaking Ground” Campaign Continues Trend of Positive Momentum

CrossWinds Counseling & Wellness is another step closer to a successful capital campaign thanks to a pair of major contributions from the W.S. & E.C. Jones Testamentary Trust and Stormont Vail Health. The grant awards were officially announced in late June and early July, combining for a total of \$2,487,865 to be utilized in the agency’s ongoing “Breaking Stigma, Breaking Ground” initiative. These gifts were further bolstered by the recent

approval of \$150,000 worth of 50/50 tax credits from the State of Kansas, a pool which will account for another \$300,000 in campaign revenue upon final sale.

CrossWinds established “Breaking Stigma, Breaking Ground” with a goal of securing a privately owned, campus-style hub for the future of mental health service delivery within our communities. Moving forward, these contributions will be directly used

in the renovation of two identified buildings in Emporia, providing a valuable launching pad for the introduction of expanded treatment offerings throughout the agency’s seven-county coverage area. Upon completion in 2024, the 38,000 sq.ft. campus will focus on addressing critical issues including the suicide crisis, overdose deaths, and inadequate care for veteran, senior, and non-English speaking populations.

“CrossWinds is incredibly grateful for these gifts by the Jones Testamentary Trust and Stormont Vail Health. These generous awards are a true testament to the need for quality mental and behavioral health services and show a belief in our mission of service. We are excited to expand our offices and provide improved experiences for our consumers not only in Lyon County, but throughout our coverage area. Our partnership with these organizations over the years has been truly amazing and their gifts will be instrumental to the ongoing success of our capital campaign.”

Amanda Cunningham



RESOURCES

CrossWinds:
620-343-2211
800-279-3645
crosswindks.org

General Crisis Text Line:
Text SUPPORT to 741-741
National Alliance on Mental
Illness: 1-800-950-6264

National Suicide Hotline: 988
SAMHSA National Helpline:
1-800-662-HELP

El Centro Hispano de CrossWinds Celebrates Grand Opening

On June 29, members of the Emporia Area Chamber of Commerce gathered at 320 Commercial Street for the official ribbon cutting of El Centro Hispano de CrossWinds. Formed with assistance of a recent two-year, \$2.3 million federal grant from the Substance Abuse and Mental Health Services Administration, the new offices are the only dedicated Spanish-speaking mental health clinic in East Central Kansas. The facility is fully staffed with a bilingual clinician, case manager, peer support workers, and customer service representatives, providing a more welcoming environment for the underserved Hispanic populations targeted by the initiative. In an effort to reach each of the unique demographics that comprise our coverage area, CrossWinds plans to utilize lessons learned at El Centro to expand services to agricultural communities, veterans, and other minorities.



Centro Hispano de CrossWinds staff (from left) Jessica Gutierrez, Karla Cervantes Robles, Alejandra Jaimes, Bertha Nava, and Viridiana Reyes Coria cut the ribbon for their new offices with CrossWinds CEO Amanda Cunningham (Center) and members of the Emporia Area Chamber of Commerce



Community Sponsors Provide Summer Fun

On July 25, more than 100 kids from around CrossWinds' coverage area enjoyed an afternoon filled with fun – and quite a bit of foam! Summer groups from all seven counties met in Emporia for a pizza and ice cream lunch before participating in a slate of indoor games, watching movies, and enjoying the outdoors with the help of an inflatable waterslide and foam canon. The party continued a trend of enhanced children's community-based offerings made possible by recent grants from the W.S. & E.C. Jones Testamentary Trust and the United Way of the Flint Hills. The event was also made successful through the generosity of two local businesses. Norfolk Iron & Metal provided a \$500 sponsorship covering food and supply costs while Williams Inflatables provided their outdoor equipment at a discounted rate.

"Kids and staff had a blast! We are so thankful for the opportunities this community gives the children in our programs and for their support of mental health."

-Jade Fankhauser, Psychosocial Group Manager



"My name is Viridiana Reyes Coria, and I am a Licensed Master Social Worker. I serve as the Center Coordinator for El Centro Hispano de CrossWinds. Through the establishment of El Centro, our hope is to reach the Hispanic community in our area by increasing accessibility to services through the reduction of language, cultural, and transportation barriers. As we work to reduce barriers for the Hispanic population, we hope to also aid in the improvement of our community's overall mental health."